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Comedian Diana Jordan to speak at 2012 Go Red for Women Luncheon in Champaign on Feb. 17, 2012

What: Go Red For Women is the American Heart Association’s national campaign to help women learn their risk and take action against their number one killer—heart disease. The Go Red For Women Luncheon is a social event with an informative atmosphere, encouraging women to become champions of their own health. As a fundraising event, it also supports educational efforts and life-saving research that benefits women.

The 2012 Luncheon is Chaired by Anne Dill, Private Client Relationship Manager, Busey. “I am very excited about being involved in the efforts surrounding this Go Red for Women event in Champaign, in order to help women understand their risk of heart disease and how they can make positive changes in their lifestyle to reduce this risk. Of course, we will also have a fun event and raise money to support the necessary education to build awareness.” Dill said.

Who: The event will feature comedian Diana Jordan as the guest speaker. Other events include break-out sessions, “Lady in Red” fashion show, “Ask the Expert” physician panel, expo and heart-healthy lunch.

Where: Hilton Garden Inn, 1501 S. Neil St., Champaign, IL

When: **Friday, February 17**
 Break-out Sessions begin at **10:00am**
11:30am – Registration, Expo, Screenings, and “Personalities” Silent Auction Luncheon Program begins at Noon with Fashion Show, Diana Jordan and “Ask the Expert” physician panel

Why: Heart disease affects one in three women and takes more women’s lives than the next five causes of death combined—including cancer. However, many risk factors are preventable through simple lifestyle changes. Jennie adds, “Even though my father lost his battle, he is still an inspiration to me along with my beautiful girls and amazing husband. And there’s nothing like a family of women who rally together in support of one another. Together, we truly can prevent heart disease—and I’m living proof.”

How: For ticket and table sponsorship information, please visit the website at champaigngoredforwomen.org or contact Amanda Beckler, American Heart Association Director of Corporate Development at 217-355-5119 or amanda.beckler@heart.org

Sponsors: Go Red For Women is nationally sponsored by Macy’s and Merck. The Champaign Go Red For Women Luncheon’s Signature Sponsor is Carle.

Background: Diana Jordan is an author, speaker, motivator and comedian. She has been nominated by the American Comedy Awards as one of the Top Five Female Comedians in the country. She was featured in the HBO special "Women of the Night" which spotlighted five top female comedians and also has two feature film roles to her credit including a performance in Sony's blockbuster hit "Jerry Maguire" with Tom Cruise. Diana has been a featured performer on such notable television and radio shows as Oprah, Dr Phil, HBO, Showtime, The Bob & Tom Radio Show, and performed at such legendary venues including Radio City Music Hall and The Kennedy Center. Diana has also been Master of Ceremonies for many gala events where she presented such prestigious speakers as Former Secretary of State, General Colin Powell and Yolanda King. Diana has spent the last 25 years working in Hollywood, and currently resides in Malibu, California.



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About the American Heart Association

Founded in 1924, we're the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. To help prevent, treat and defeat these diseases — America's No. 1 and No.3 killers — we fund cutting-edge research, conduct lifesaving public and professional educational programs, and advocate to protect public health. To learn more or join us in helping all Americans, call 1-800-AHA-USA1 or visit www.heart.org.